

Minutes

Board Meeting			
4.12.2014		1:05 pm	89 Putnam Park Road Bethel, CT
Meeting called by	Dale Picard		
Type of meeting	Quarterly Board		
Facilitator	Dale Picard		
Note taker	Leslie Johnson		
Timekeeper	Dale Picard		
Attendees	Dale Picard, Tara Riordan, Carrie Picard, Rick Lund, Geri Corrigan, Hector Torres, Tina Burnham, Vera Muller, Anne Hoenig, Jim Hoenig, Jeff Joseph, Leslie Shantz, Jeanie Waters (remotely)		
Review of previous Meeting Minutes			
[Time allotted]	D. Picard		
Discussion	<ul style="list-style-type: none"> JJ notes discrepancy in previous Minutes (1.5m endowment) 		
Conclusions	<ul style="list-style-type: none"> A. Hoenig motion to accept Minutes with amendment 		
Action Items	Person Responsible	Deadline	
Amend previous Minutes	L. Johnson	ASAP	
Financials			
[Time allotted]	T. Riordan		
Discussion	<ul style="list-style-type: none"> Quarterly (Jan.-March YTD) reviewed; noted decrease in donations Review of \$5,000+ donations in 2013 Notes decrease in expenses this Q ECAD growth rate reviewed 		
Conclusions	<ul style="list-style-type: none"> C. Campaign and Annual Campaign should catch up this year 		
Action Items	Person Responsible	Deadline	
Capital Campaign			
[Time allotted]	R. Lund		
Discussion	<ul style="list-style-type: none"> As of March, UR has made a commitment <ul style="list-style-type: none"> Vendor letter UR match Lanza match \$2m prospect bank to review differently upon UR success Dietchman/Gordon estate reviewed JJ notes John Jay connection—"John Jay Service Dog" 		
Conclusions	Optimistic outlook		
Action Items	Person Responsible	Deadline	

Minutes

DEVELOPMENT/MARKETING			
[Time allotted]	C. Picard		
Discussion	<ul style="list-style-type: none"> DHBT reviewed 	<ul style="list-style-type: none"> E-mail blasts reviewed: <ul style="list-style-type: none"> 35% open rate Sent out more than req. 	
	<ul style="list-style-type: none"> P2P Fundraising platform reviewed 	<ul style="list-style-type: none"> Noted social media metrics increase 	
	<ul style="list-style-type: none"> DBA process reviewed 	<ul style="list-style-type: none"> iPads/Aps reviewed 	
	<ul style="list-style-type: none"> Multi-state registration 	<ul style="list-style-type: none"> Court Gouley Foundation reviewed (client: Pat Matthews) 	
	<ul style="list-style-type: none"> Mid-year appeal outside DHBT radius 	<ul style="list-style-type: none"> Pet Choice Supply reviewed 	
Conclusions			
Action Items	Person Responsible	Deadline	
Send out link for form online GIK form	C. Picard	ASAP	
Dogs			
[Time allotted]	D. Picard		
Discussion	<ul style="list-style-type: none"> 8 dogs placed(YTD) 	<ul style="list-style-type: none"> Shiloh update 	
	<ul style="list-style-type: none"> Lulu bred to Elton 	<ul style="list-style-type: none"> Team Training graduation April 16th 	
	<ul style="list-style-type: none"> Train the Trainer update: possibility of cancellation 		
Conclusions			
Action Items	Person Responsible	Deadline	
Client Care			
[Time allotted]	D. Picard		
Discussion	<ul style="list-style-type: none"> Sarah Scribner reviewed: <ul style="list-style-type: none"> Termination Recreation of department Collection of unemployment 		
	<ul style="list-style-type: none"> Client fundraising reviewed: <ul style="list-style-type: none"> 92% of funds come directly from ECAD staff efforts 85% of funds raised is when the waiting list begins 		
	<ul style="list-style-type: none"> Development of Alumni Network for fundraising 		
	<ul style="list-style-type: none"> Veterans to fundraise like civilians 		
Conclusions			
Action Items	Person Responsible	Deadline	
Meeting called to end by	D. Picard; J. Hoenig 2 nd motion		
Type of meeting	Board Meeting		
Facilitator	Dale Picard		
Note taker	Leslie Johnson		
Timekeeper	Dale Picard		
11.3.2013	3:17 PM	89 Putnam Park Road Bethel, CT	
Quarterly Board Meeting			