

## CALL TO ORDER

A Board meeting of ECAD was held on **August 31, 2022** at **149 Newfield Road, Torrington, CT**. It was called to order at **1:33 pm** and was presided over by Dale Picard.

## ATTENDANCE

### Voting members

Fred Johnson, William Morton, Kathleen Forte, Rob Caiaze, Curt Palmer, Tracy Gardner, Anne Hoenig, Jim Hoenig, Hector Torres

### Guests

Dale Picard, Lu Picard, Carrie Picard, Leslie Pihonak

### Members not in attendance

Gayle Moraski

## APPROVAL OF MINUTES

**A motion to approve the minutes of the previous [May 17, 2022] meeting was made by C.Palmer and seconded by A. Hoenig. Unanimous approval of minutes.**

## REVIEW OF OLD BUSINESS

- Open Items
  - Board Development courses

## NEW BUSINESS

### OFFICER'S REPORTS

#### Executive Director's Report

#### FINANCIAL/OPERATIONAL REVIEW

#### Budget v. Actuals; Balance Sheets; YTD

**A motion to accept the financials was made by R. Caiaze and seconded by W. Morton. Unanimous acceptance of Financial statements**

#### Capital Campaign

- Should have answer on permit approval by 9/20/22
- Board to be notified before next meeting

#### Program Director's Report

#### PROGRAMS REVIEW

#### Candidates/Applicants/Waitlist

- October Team Training reviewed

- 2023 Team Trainings reviewed:
  - February, June, September, December

## Breeding

- Procurement of outside breeding lines reviewed
- (2) Current litters reviewed

## Development Director's Report

## FUNDRAISING REVIEW

### Acquisition

- Innovairre Acquisition campaign results reviewed
  - Holiday Acquisition campaign reviewed:
    - socks v. cards premium testing
    - timing tested
- Sweepstakes campaign reviewed
  - Tracking for 8-10 cycles before organization begins receiving revenue

### General Activities

- Growth Giver campaign + webinar reviewed
- GG packets provided to Board Members for distribution

## OTHER REPORTS

- Danosky & Associates Feasibility Study Debrief [see .ppt]:
  - Donor feedback reviewed re:
    - Leadership/Succession Planning
    - Staffing/Infrastructure
    - Financial health/Sustainability
    - Scalability
    - Organizational strength/readiness
    - Fundraising strategy
  - Consultant recommendations reviewed
    - 18-24 month pause before launch to cultivate donor base
    - Project scaled to \$1 - \$1.2m
    - Formation of Succession Planning Task Force/Committee + Finance Task Force/Committee (*with all members serving on one committee*)
    - Meeting w/ colleague to discuss national fundraising
    - UCONN specialty school (family business focused) students/graduates as possible resource
    - Follow-up Zoom meeting w/ Feasibility participants to address questions/concerns

## MAIN MOTIONS

- Motion to approve the minutes of the previous [May 17, 2022] meeting was made by C.Palmer

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and seconded by A. Hoenig. The motion carried with all in favor.

- Motion to accept the financials was made by R. Caiaze and seconded by W. Morton. The motion carried with all in favor.

## ANNOUNCEMENTS

- N/A

## ADJOURNMENT

Motion for meeting to be adjourned made by Robert Caiaze at 3:29 pm and seconded by Tracy Gardner.