

## QUARTERLY BOARD MEETING MINUTES

**Date:** September 24, 2020

**Location:** Webex Virtual Board Meeting/C+ Board Coaching

▪ **ATTENDEES:**

Sean Triner, Dale Picard, Carrie Picard, Frederick Johnson, Leslie Pihonak, Gail Moraski, William Morton, Kathy Forte, Anne Hoenig, Jim Hoenig

▪ **WITH APOLOGIES:** Hector Torres

**CALL TO ORDER: 4:03 PM [D. Picard; 2<sup>ND</sup> BY G. Moraski]**

### Board Development Session

- Sean Triner Introduction
- Board Member Introductions
- STRATEGY + DIRECTION = BOARD

### Board Visions Reviewed:

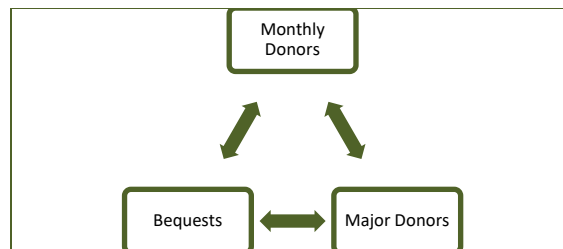
- Capital Campaign completed
- Succession planning
- Expanded organization and programs
- Decreased waitlist
- Increased dog placements

### Strategic Needs Reviewed:

- #'s and specific amounts for vision [five year plan]
- general ten year plan [without 3's]
- regularly scheduled strategic planning subcommittee meetings
- Visions needs to be quantified
  - How many additional staff?
  - How much money?
  - How many more placements?
  - How many more clients?

### Strategic Growth Reviewed:

- Tactical [incremental] v. Strategic [transformational] growth plan reviewed:
  - Does ECAD want to be scalable?
  - Tactical is less risky but also slower growth
  - Fundraising Trinity {needed for strategic growth}:



- Need risk attitude re: growth to achieve transformational goals
- Research outsourced Strategic Planner as possibility

## UNFINISHED BUSINESS

<b>Outstanding Actions</b>				
<b>Ref</b>	<b>Action Items</b>	<b>Status</b>	<b>Who</b>	<b>Due By</b>
	Evaluation of subcontracting obligations to be added to the Succession Plan	On Hold	ECAD Administration	TBD
	<b>Quarterly review of budget with Board</b>	<b>Ongoing</b>	<b>E.D. + Board Member</b>	
	Review 'Other Types of Expenses' line with Accounting Services		D. Picard   T. Moffit	ASAP
	Staff   Contract Services roster		Development	ASAP
	Approach pro bono lobbyist	In Progress	D. Picard   R. Turri	
	Follow-up w/ Lu re: HH emergency protocol	In Progress	R. Turri	ASAP
	New marketing job description and sourcing/recruiting	In Progress	R. Turri   C. Picard	ASAP
	Follow up for 2020 matching campaign		Development	2020
	Board Member commemorative coin development	In Progress	H. Torres	
	Follow up on R. Turri kennel pledge		B. Hayward	
	Send out link to Moceanic Board material/trainings	In Progress	C. Picard	
	Schedule Strategic Planning Meeting	In Progress	C. Picard	ASAP



## COMPLETED BUSINESS

Completed Actions				
Ref	Action Items	Status	Who	Due By
	Review insurance policies	On-Going	R. Turri	ASAP
	Schedule Moceanic Board workshop	In Progress	D. Picard	TBD
	Send Hector generator specs	In Progress	L. Pihonak	ASAP
	Review funding possibilities w/ PetSafe ownership	In Progress	L. Pihonak	ASAP
	Research Jordan's Furniture charitable giving program	In Progress	L. Pihonak	ASAP
	Follow up with Draper request	In Progress	L. Pihonak	ASAP
	Collect local bids for cleaning services	In Progress	R. Turri	ASAP
	Send budget concerns adjustments to Dale	In Progress	Board	ASAP

## MOTIONS [ACCEPTED]

## ADJOURNMENT

**MOTION TO END: 5:34 PM BY G. Moraski; 2<sup>ND</sup> BY A. Hoenig**

## SECRETARY APPROVAL:

(Signature&Date) \_\_\_\_\_